

# Creating Jobs and Investing in Grove Grove Road, Grove



[www.grove.lidl.co.uk](http://www.grove.lidl.co.uk)



*Big on Quality*  
LIDL ON PRICE



# Creating Jobs and Investing in Grove

We have exciting new plans to launch our latest store in Grove, adjacent to Grove Road.

A planning application was submitted in September 2018 and we have listened carefully to all the comments received. As a result, we've made significant changes to the design, which addresses concerns but maintains the benefits to the local community:

- 40 new long-term jobs for local people
- £9m of investment in Grove and Wantage
- Significant savings on a weekly shop
- Access to high-quality, affordable British products

Our proposals represent a significant long-term investment in the area and we are proud to already be working with local job centres to ensure the 40 jobs we create, and the investment we will be making, benefits those living in Grove and Wantage.

We have been exceptionally pleased with the support Lidl has received from the local community, but we appreciate that some residents were concerned about the proposed access arrangements. Working closely with Vale of White Horse District Council and Oxfordshire County Council we have changed the site access to come directly from Grove Road, rather than Elms Business Park access road to the north. This responds to concerns about its safety and location, and Oxfordshire County Council has now confirmed it has no objection to the proposals.

We have also made significant changes to the design of the store, including its appearance and proposed materials, to be more sympathetic to the area. You can read more and view the updated plans on the Council's website using reference number P18/V2300/FUL. Alternatively, you can visit our planning website: [www.grove.lidl.co.uk](http://www.grove.lidl.co.uk).

## We Value Your Views

At Lidl we know our success depends on people, the people we work with and the people who choose to shop with us. We recognise that providing high quality products at industry leading prices is only part of the story, the environment in which our customers do their shopping completes the experience.

If you would like Lidl to open in Grove, create jobs and deliver new investment – or if you have any other views – we would love to hear from you, and would be grateful if you could let the Council know your opinion as well. This will help the planning officers make a final decision.

There are several ways you can do this:

- 1) Visit [www.grove.lidl.co.uk](http://www.grove.lidl.co.uk) and submit an online comment form, which will be sent directly to us and the Council
- 2) Email the Vale of White Horse Planning Department directly using [planning@whitehorsedc.gov.uk](mailto:planning@whitehorsedc.gov.uk) quoting reference P18/V2300/FUL
- 3) Write to: Planning Department, Vale of White Horse DC, 135 Eastern Avenue, Milton Park, OX14 4SB, quoting reference P18/V2300/FUL

Your views are important and we are grateful to all those who have shared their comments with us so far. If you have any questions or would like any further information, please email Will Savage on [will@snapdragonconsulting.co.uk](mailto:will@snapdragonconsulting.co.uk) or call 07496 675 302.